

Every morning before you start your day, and every evening at the

close of the day, stand in front of the mirror in a room by yourself,



is unlimited. Recognizing, claiming and developing these qualities which I already have gives me a legitimate chance to be happier,

A Life-Changing Procedure

look yourself in the eye (the eyes are the windows of the soul) and say, "I,, am a child of the King (John 1:12) in the will of God (The Lord's Prayer), and can do all things through	healthier, more prosperous, more secure, have more friends, greater peace of mind, better family relationships and legitimate hope that the future will be even better."
Christ who gives me the strength (Philippians 4:13). I claim the following attributes because I have the mind of Christ (I Corinthians 2:11), am a confidant of God (Psalms 25:14), and although I am weak in many of these qualities I am specifically told (Joel 3:10) to 'let the weak say I am strong.' By claiming, developing and using	Repeat the process the next morning and close by saying, "These are the qualities of the winner I was born to be and I will develop and use these qualities to achieve my worthy objectives. Today is a brand new day and it's mine to use in a marvelously productive way."
these Biblical qualities, I will become the person God created me to be and will glorify God and benefit mankind. A. "I,, am an honest, intelligent, organized, responsible, committed, teachable person who is sober, loyal, and clear-	After 30 days, add the next step: Choose your strongest quality and the one you feel needs the most work. Example: Strongest—honest. Needs most work—organized. On a separate 3x5 card, print "I,, am a complete the product of
ly understands that regardless of who signs my paycheck I am self-employed. I am an optimistic, punctual, enthusiastic, goal-setting, smart working self-starter who is a disciplined, focused, dependable, persistent positive thinker with great self-control, and am an energetic and diligent team player and hard worker who appreciates the opportunity my company and the free enterprise system offer me. I am thrifty with my resources and apply common	pletely honest person and every day I am getting better and better organized." Keep this 3x5 card handy and read it out loud at every opportunity for one week. Repeat this process with the second strongest quality and the second one which needs the most work. Do this until you've completed the entire list. Use this self-talk procedure as long as you want to get more of the things money will buy and all of the things money won't buy.
sense to my daily tasks. I take honest pride in my competence, appearance and manners, and am motivated to be and do my best so that my healthy self-image will remain on solid ground. These are the qualities which enable me to manage myself and help give me employment security in a no-job-security world.	Note: Because of some painful experiences in the past (betrayal, abuse, etc.), there might be a word or two that brings back unpleasant memories (example: discipline). Eliminate the word or substitute another word.
B. "I,, am a compassionate, respectful encourager who is a considerate, generous, gentle, patient, caring, sensitive, personable, attentive, fun-loving person. I am a supportive, giving and forgiving, clean, kind, unselfish, affectionate, loving, family-oriented human being and I am a sincere and open-minded good listener and a good-finder who is trustworthy. These are the qualities which enable me to build good relationships.	I,, am serious about setting and reaching my goals in my life, so on this, 20, I promise myself that I will take the first step toward setting those goals. I am willing to exchange temporary pleasures in the pursuit of happiness and the striving for excellence in the pursuit of my goals. I am willing to discipline my physical and emotional appetites to reach the long-range goals of
C."I,, am a person of integrity, with the faith and wisdom to know what I should do and the courage and convictions to follow through. I have the vision to manage myself and to lead others. I am authoritative, confident, and humbly grateful for the opportunity life offers me. I am fair, flexible, resourceful, creative, knowledgeable, decisive and an extra-miler with a servant's attitude who communicates well with others. I am a consistent, pragmatic teacher with character and a finely-tuned sense of humor. I am an honorable person and am balanced in my personal, family and business life, and have a passion for being, doing and learning more today so I can be, do and have more tomorrow.	and emotional appetites to reach the long-range goals of happiness and accomplishment. I recognize that to reach my goals I must grow personally and have the right mental attitude, so I promise to specifically increase my knowledge in my chosen field and regularly read positive growth books and magazines. I will also attend lectures and seminars, take courses in personal growth and development. I will utilize my time more effectively by enrolling in Automobile University and listening to motivational and educational recordings while driving or performing routine tasks at home or in the yard. I will keep a list of my activities including the completion dates for each project in my Goals Program. I further promise to list good ideas (mine and those of others) and to
D. "These are the qualities of the winner I was born to be and I am fully committed to developing these marvelous qualities with which I have been entrusted. Tonight I'm going to sleep wonderfully well. I will dream powerful, positive dreams. I will awaken energized	note thoughts, power-phrases, and quotations which have meaning to me.
and refreshed; tomorrow's going to be magnificent and my future	Date Signature Ziglar.com ©2018 Ziglar, Inc